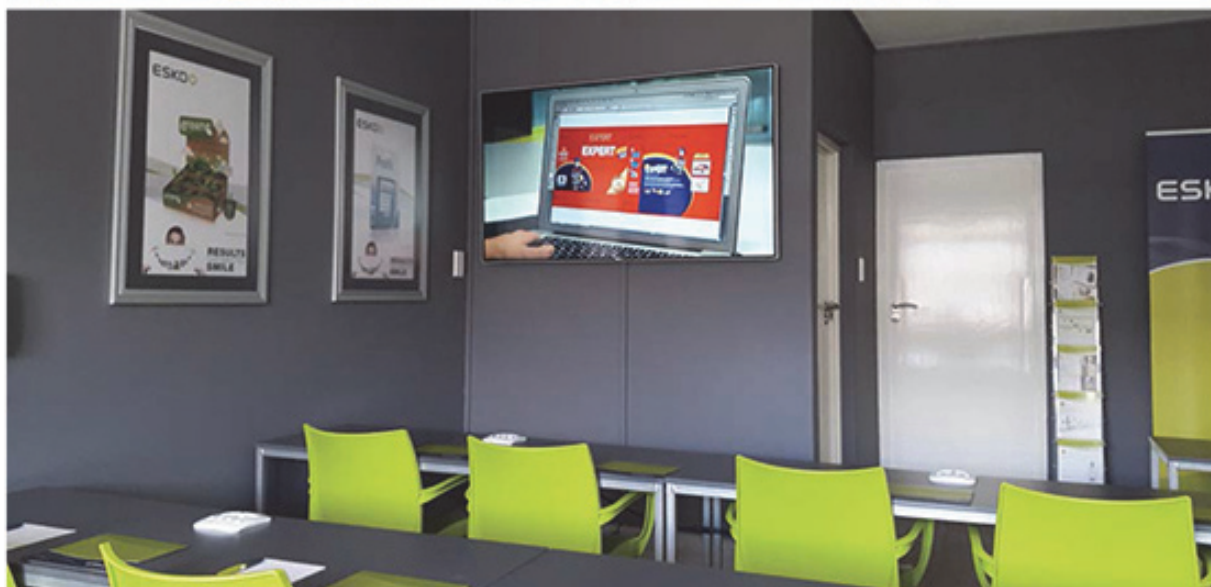




← Gareth and Bob Cork are immensely proud of the new Esko training facility.

→ A large LED screen allows the tutor to demonstrate any aspect of Esko's extensive array of packaging-related software packages.



World-class training

GILL LOUBSER visits the impressive Esko training facility recently established at Bob Cork Agencies' expanded premises in Cape Town's Westlake Business Park.

FOLLOWING weeks of meticulous planning, a world-class training and demonstration facility – specifically for Esko's extensive range of packaging software products – has been established at the expanded premises of Bob Cork Agencies in Westlake Business Park (Cape Town).

Representing an impressive investment, the space is tastefully decked out with Esko signage and a colour scheme that reflects Esko's corporate green and grey.

Not surprisingly, Bob Cork and his son Gareth are immensely proud of the result, and keen to underline how effectively they'll be able to work with customers

in what they believe to be an exceptional showplace.

Dedicated to Esko customers – either existing users or those contemplating the purchase of these advanced systems – the facility features 12 workstations for participants, and a large LED screen, on which the tutor can demonstrate the operation of Esko's latest software.

Training will initially be available on Esko's structural design software, ArtiosCAD, including 3D modelling and layout tools, the Studio suites of packaging design programs, and on the Cape Pack palletisation and Cape Truckfill optimisation programs. But essentially





Pull quote please

Adds Gareth Cork: 'We will provide concentrated training without the interruptions that often occur when we provide training in the workplace.'

All the software necessary to replicate any workflow environment that mirrors customers' operations is available, allowing participants to experiment to see how new systems might improve their productivity and print quality.

PACKAGING DESIGN

Esko's entire range of software used by packaging designers, brand owners and printers to develop packaging and display materials is on offer.

Between them Gareth Cork and André Bijou are taking charge of local training on these programs. However, when required – especially for newly-introduced packages – training staff from Esko's Belgian headquarters will be imported to provide additional expertise.

The facility is available for single-company training sessions, or for multi-company training where participants come from non-conflicting industries, or can be tailored specifically to suit whatever tuition is required.

As Bob Cork explains, 'For the coming year we plan to publish a comprehensive timetable of courses on offer. In addition, we'll schedule a calendar of visits for our customers – whether brand owners, designers or printers – offering them enhanced and updated training in this demonstration area.'



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